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The 10-Day MBA is an essential business reference, summarising a top business school education in one easy-to-read volume. Steven Silbiger devotes a concise chapter to each discipline you will encounter on an MBA course - Marketing, Ethics, Accounting, Organisational Behaviour, Quantitative Analysis, Finance, Operations, Economics, and Strategy.

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The Ten-Day MBA – Steven Silbiger [Book Summary] This book has been published since

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The 10-Day MBA is an essential business reference, summarising a top business school education in one audio collection. Steven Silbiger devotes a concise chapter to each discipline you will encounter on an MBA course - marketing, ethics, accounting, organisational behaviour, quantitative analysis, finance, operations, economics and strategy.

The 10-Day MBA Audiobook | Steven Silbiger | Audible.co.uk

The Ten-Day MBA: A Step-by-Step Guide to Mastering the Skills Taught in America's Top Business Schools (Kindle Edition) Published March 17th 2009 by HarperCollins e-books 3rd Edition, Kindle Edition, 448 pages

Editions of The Ten-Day MBA : A Step-By-Step Guide To ...

Book Review: The 10-Day MBA. By Steven Silbiger. Published by Piatkus, ISBN 0-7499-1401-7. UK Price 10.99

The 10-Day MBA: Book Review

This “ 10-Day MBA ” will focus on issues and dilemmas faced in today ’ s changing world. This Oxford 10-Day MBA training seminar is designed to stretch delegates, in order to equip

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them with the knowledge and confidence to lead and manage in a fast moving and complex business environment.

The Oxford 10-Day MBA

Publisher Description Revised and updated to answer the challenges of a rapidly changing business world, the 4th edition of The Ten-Day MBA includes the latest topics taught at America's top business schools, from corporate ethics and compliance to financial planning and real estate to leadership and negotiation.

The Ten-Day MBA, 4th Ed. - Audiobook | Listen Instantly!

Steven Silbiger's international bestseller, The Ten-Day MBA, has already helped thousands master the skills taught at America's top-ten business schools—and at a fraction of the time and staggering cost that acquiring an MBA typically demands.

Ten-Day MBA 4th Ed., The: Silbiger, Steven A ...

This MBS “ 10-Day MBA ” will focus on issues and dilemmas faced in today ’ s changing world. This MBS Oxford 10-Day MBA training seminar is designed to stretch delegates, in order to equip them with the knowledge and confidence to lead and manage in a fast moving and complex business environment.

10-Day MBA - MasterMinds Business School

This The Oxford 10-Day MBA training course will be delivered in an interactive and fast-

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The Oxford 10-Day MBA | Master the Skills Taught in ...

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Written for the impatient student, The Ten-Day MBA allows readers to really grasp the fundamentals of an MBA without losing two years ' wages and incurring an \$80,000 debt for tuition and expenses. Prospective MBAs can use this book to see if a two-year investment is worth their while; those about to enter business school can get a big head start on the competition; and those of you who cannot find the ...

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Publisher's Summary Revised and updated to answer the challenges of a rapidly changing business world, the 4th edition of The Ten-Day MBA includes the latest topics taught at

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America's top business schools, from corporate ethics and compliance to financial planning and real estate to leadership and negotiation.

The Ten-Day MBA 4th Ed. by Steven Silbiger | Audiobook ...

By Li Zhang (Madison) The Ten-Day MBA was written by Steven Silbiger who went to MBA and wanted to share the American Top Ten MBA education 's core knowledge with other people. This book mainly contains the essentials of 9 different areas in business and implies the usefulness of MBA for individuals and businesses.

Essay about Summary of “ the Ten-Day Mba ” - 675 Words

Day 10 with its Minicourses closes the loop. Certainly, it is not a substitute for the in-depth manner by which these principles, concepts, theories, practices would be garnered by taking numerous courses needed to earn an MBA degree. It is not a substitute for earning an MBA degree.

'Anyone who has ever wished they attended a top-ten MBA school now has an alternative. Silbiger's The 10-Day MBA. It distils the basics of a top MBA programme. It's interesting, informative and certainly cheaper. I recommend it!' Tom Fischgrund, author of The Insider's Guide to the Top Ten Business Schools A business classic, The 10-Day MBA provides an invaluable guide for all the people who do not have the time or resources to take a full-time

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business degree, or who require a short revision aid. Internationally acclaimed, this carefully structured and easy-to-read course will enable you to understand the concepts and jargon used in the business world without having to leave your desk. Here is your chance to become familiar with the key tools and theories taught at Harvard and Stanford and other leading business schools - in just ten days!

This accessible, step-by-step guide to mastering the skills taught in America's top business schools has been a backlist perennial since publication. It dispenses MBA skills at one percent of the cost, in all the major topics taught at America's "top ten" business schools. MBA applicants and students use it to prepare for entrance interviews and tests; businesspeople, lawyers, and doctors use it to gain the MBA advantage without the time or the expense. This revised edition includes updated sales, salary, and company information throughout. It also discusses areas such as the Internet, game theory, activity-based accounting, and advances in information technology. For the 300,000 budding MBAs annually and for anyone else who wants to "walk the walk and talk the talk" of the MBA, this is the ultimate MBA book of knowledge.

Revised and updated to answer the challenges of a rapidly changing business world, the 4th edition of The Ten-Day MBA includes the latest topics taught at America's top business schools, from corporate ethics and compliance to financial planning and real estate to leadership and negotiation. With more than 400,000 copies sold around the world, this internationally acclaimed guide distills the lessons of the most popular business school

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courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Author Steven A. Silbiger delivers research straight from the notes of real MBA students attending these top programs today—giving you the tools you need to get ahead in business and in life.

'Anyone who has ever wished they attended a top-ten MBA school now has an alternative: Silbiger's The Ten Day MBA. It distills the basics of a top MBA programme. It's interesting, informative and certainly cheaper. I recommend it!' - Tom Fischgrund, author of The Insider's Guide to the Top Ten Business Schools, Harvard MBA, Senior Marketing Manager, Coca-Cola.

Steven Silbiger's international bestseller, The Ten-Day MBA, has already helped thousands master the skills taught at America's top-ten business schools—and at a fraction of the time and staggering cost that acquiring an MBA typically demands. This newly revised fourth edition contains the most up-to-date information available for understanding the intricacies of today's complex global business world. Distilling the material contained in most popular business courses presently offered at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia—including leadership, corporate ethics and compliance, financial planning, real estate, and all the latest topics—this invaluable volume will teach you how to: Read and understand financial statements Draft and adopt effective and comprehensive marketing plans Comprehend accounting rules and methods Manage your relationship with your boss Develop corporate strategies Understand the present value concept Use quantitative techniques to evaluate

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projects Value stock, bond, and option investments Interpret the language of business law Master the most-used MBA jargon . . . and more The information, the expertise, and the confidence you need for success are all in the pages of this remarkable book—at the rate of one easy-to-follow chapter per day.

If you want to accelerate your career development and transform your skillset, but without the price tag and two-year commitment of the MBA, this is the book for you. The 30 Day MBA covers the 12 core disciplines of business: accounting, finance, marketing, organizational behaviour, business history, business law, economics, entrepreneurship, ethics and social responsibility, operations management, research and analysis and strategy. It provides the tools and techniques you need to seize business opportunities and implement strategies successfully. Complex concepts are explained in simple and practical terms, helping you to apply high level concepts to the real-life world of business. The 30 Day MBA also contains insightful case studies from leading organizations including IKEA, Cisco, Cobra Beer, Heinz, Shell, Hotel Chocolat and Chilango, to help keep you right up-to-the-minute with current trends and inspire you to explore new concepts. This book equips you with essential hard knowledge, but also helps you understand how business and current thinking is shifting in today's turbulent global markets, and broadens your mind with the knowledge and confidence to excel in a competitive career.

The 10th anniversary edition of the bestselling foundational business training manual for ambitious readers, featuring new concepts and mental models: updated, expanded, and

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revised. Many people assume they need to attend business school to learn how to build a successful business or advance in their career. That's not true. The vast majority of modern business practice requires little more than common sense, simple arithmetic, and knowledge of a few very important ideas and principles. The Personal MBA 10th Anniversary Edition provides a clear overview of the essentials of every major business topic: entrepreneurship, product development, marketing, sales, negotiation, accounting, finance, productivity, communication, psychology, leadership, systems design, analysis, and operations management...all in one comprehensive volume. Inside you'll learn concepts such as: The 5 Parts of Every Business: You can understand and improve any business, large or small, by focusing on five fundamental topics. The 12 Forms of Value: Products and services are only two of the twelve ways you can create value for your customers. 4 Methods to Increase Revenue: There are only four ways for a business to bring in more money. Do you know what they are? Business degrees are often a poor investment, but business skills are always useful, no matter how you acquire them. The Personal MBA will help you do great work, make good decisions, and take full advantage of your skills, abilities, and available opportunities--no matter what you do (or would like to do) for a living.

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'This is an invaluable guide for any manager looking to apply MBA thinking in the real world.

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Strongly recommended.' Gordon Seabright, Director of the Eden Project 'Packed with insights, tools, tips, cases and know-how, this easy-to-read book will accelerate your ability to deal with challenging management issues. A must for every manager.' Jessica Pryce-Jones, Joint CEO, iOpener Institute for People and Performance 'This fantastic book will help you to challenge the mental barriers of the status quo.' Peter Meier, CEO, Kuoni Travel Holding Ltd Transform your career and revolutionise how you work with the very best learning from the world ' s leading business schools. Delivering many of the key benefits of a top-notch business education, without the hefty price tag and big time investment, The Every Day MBA will guide, challenge and inspire you to better results, wherever you are in your career. Use the powerful combination of the best business models with your own experience and awareness to quickly develop the same game-changing thinking, tactical behaviours and dynamic strategies that MBA graduates know really work. Find out what it really takes to be a leader in business and use MBA thinking to take your business knowledge and practice to a brilliant new level – today, tomorrow and every day.

The same critical information top business schools teach Based on Professor Stralser's popular seminar series, MBA in a Day? is specifically designed for the busy professional (physician, attorney, architect, nonprofit executive, etc.) or entrepreneur/small business owner, who needs to know about the "business-side" of their practice, organization or business. With comprehensive coverage of vital business topics, important concepts and proven strategies taught at top graduate schools, this handy book offers a complete business education without the hassle of enrolling in an MBA program. Divided into four

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sections covering management and policy; economics, finance, and accounting; marketing; and systems and processes; this straightforward guide is easy to navigate and simple to use. Packed with illustrative examples, helpful anecdotes, and real-world case studies, this commonsense guide covers everything busy professionals would learn at the very best business schools-if they only had the time. Steven Stralser, PhD (Phoenix, AZ), is Clinical Professor and Managing Director, The Global Entrepreneurship Center at Thunderbird: The American Graduate School of International Management and founder and CEO of The Center for Professional Development, Inc., an organization dedicated to post-graduate training and education of today's professionals.

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