

Television Critical View Newcomb Horace Oxford

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First published in 1976, Television: The Critical View set the foundation for the serious study of television, becoming the gold standard of anthologies in the field. With this seventh edition, editor Horace Newcomb has moved the book from one merely intended to legitimize the critical inquiry of

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television to a text that reflects how complex critical approaches to television have become today. Comprised of virtually all new selections that deal with both classic and contemporary programming, the seventh edition adds new material on television history, the reception context of television, and international programming such as Chinese soap operas and Brazilian telenovelas. *Television: The Critical View* remains a well established and critically acclaimed text essential for courses in critical studies, communication studies, cultural studies, media history, television criticism, television history, and broadcasting.

In *Demographic Vistas*, David Marc shows how we can take television seriously within the humanist tradition while enjoying it on its own terms. To deal with the barrage of messages from television's chaotic history, Marc adapts tools of theatrical and literary criticism to focus on key personalities and genres in ways that reward serious students and casual viewers alike. This updated edition includes a new foreword by Horace Newcomb and a new introduction by the author that discusses the ways in which the nature of television criticism has changed since the book's original publication in 1984. A new final chapter explores the paradox of the diminishing importance of over-the-air broadcasting during the period of television's greatest expansion, which has been brought about by complex technologies such as cable, videocassette recorders, and online services.

The *Encyclopedia of Television*, second edition is the first major reference work to provide description, history, analysis, and information on more than 1100 subjects related to television in its international context. For a full list of entries, contributors, and more, visit the *Encyclopedia of Television*, 2nd edition website.

This collection of essays on television authorship includes work of some of the most prominent scholars in television studies. Rather than assigning one author to individual television texts, the contributors probe the relationship between the various authors at work within the institutional, cultural, and economic settings that characterize the television industry. The book analyzes and defines the unique methods of television authorship and suggests numerous candidates for authorial accountability allowing the media to enter the realm of contemporary criticism.

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The latest edition of the acclaimed volume on television studies, featuring new original essays from leading scholars in the field. Although the digital age has radically altered the media and communications landscape worldwide, television continues to play a significant part of our lives. From its earliest beginnings through to the present day, television and its influence has been the subject of extensive study, critique, and analysis. *A Companion to Television* brings together contributions from prominent international scholars comprising a wide range of perspectives on the medium. Original essays define television in its current state, explore why it is still relevant, survey the ways in which television has been studied, discuss how television has changed, and consider what television might look like in the future. Now in its second edition, this compendium includes fresh chapters that cover technological changes affecting television, contemporary approaches to understanding television audiences, new programming trends and developments, and more. Addressing nine key areas of television studies, such as industry, genres, programs, and audiences, the Companion offers readers a balanced, well-rounded, integrative approach to scholarship in the field. This volume: Provides overviews of extensive original research from leading scholars and theorists Examines television's development and significance in various regions of the world Includes national and regional outlines of television around the world Features theoretical overviews of various critical approaches to television studies Explores historical, economic, institutional, political, and cultural issues studied by media scholars Presenting diverse perspectives on topics ranging from television advertising to satirical representations of the industry, *A Companion to Television, Second Edition* is an invaluable resource for those in undergraduate courses in television studies, as well as in general media studies and communications.

"Exploring television at once as a technological medium, an economic system, a facet of democracy, and a part of everyday life, this landmark text uses numerous case studies to demonstrate the past, immediate, and far-reaching effects of American culture on television - and television's influence on American culture. Arranged topically, the book provides a broad historical overview of television while also honing in on such finer points as the formal attributes of its various genres and its role in gender and racial identity formation." "Replete with examples, this pedagogically rich text includes many end-of-chapter case studies and narratives with suggestions for further reading - and, appropriately, viewing. Illustrations and photographs - primarily DVD grabs - contextualize historical footage and older television programs that may not be familiar to younger students." --Book Jacket.

Television Criticism, Third Edition by Victoria O'Donnell provides a foundational approach to the nature of television criticism. Rhetorical studies, cultural studies, representation, narrative theories, and

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postmodernism are introduced for greater understanding and appreciation of the critical perspectives on television with in-depth methods of criticism. Illustrated with contemporary examples, this updated Third Edition includes a new, extensive sample critical analysis of The Big Bang Theory and reflects recent changes in the ways television is viewed across multiple devices and the impact of the Internet on television.

A phenomenal account, newly updated, of how twelve innovative television dramas transformed the medium and the culture at large, featuring Sepinwall's take on the finales of Mad Men and Breaking Bad. In *The Revolution Was Televised*, celebrated TV critic Alan Sepinwall chronicles the remarkable transformation of the small screen over the past fifteen years. Focusing on twelve innovative television dramas that changed the medium and the culture at large forever, including *The Sopranos*, *Oz*, *The Wire*, *Deadwood*, *The Shield*, *Lost*, *Buffy the Vampire Slayer*, *24*, *Battlestar Galactica*, *Friday Night Lights*, *Mad Men*, and *Breaking Bad*, Sepinwall weaves his trademark incisive criticism with highly entertaining reporting about the real-life characters and conflicts behind the scenes. Drawing on interviews with writers David Chase, David Simon, David Milch, Joel Surnow and Howard Gordon, Damon Lindelof and Carlton Cuse, and Vince Gilligan, among others, along with the network executives responsible for green-lighting these groundbreaking shows, *The Revolution Was Televised* is the story of a new golden age in TV, one that's as rich with drama and thrills as the very shows themselves.

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