

Perfume The Alchemy Of Scent

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Perfume The Alchemy Of Scent

In this one-of-a-kind book, the master himself takes you through the doors of his laboratory and explains the process of creating precious fragrances, revealing the key methods and recipes involved in this mysterious alchemy. Perfume is a cutthroat, secretive multibillion-dollar industry, and Ellena provides an insider's tour, guiding us from initial inspiration through the mixing of essences and synthetic elements, to the deluxe packaging and marketing in elegant boutiques

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Perfume: The Alchemy of Scent by Jean-Claude Ellena (26 ...

Just finished reading "Perfume: The Alchemy of Scent" (2009) by Jean-Claude Ellena. Ellena is one of the most respected perfumers of our time, and I was interested to read his book. The impression I got from the title of the book is that Ellena writes about the science behind perfumes, of how their compositions are almost magical.

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Perfume: The Alchemy of Scent by Jean-Claude Ellena

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To women the whole world over, perfume means glamour, and in the world of perfume Jean-Claude Ellena is a superstar. In this one-of-a-kind book, the master himself takes you through the doors of his laboratory and explains the process of creating precious fragrances, revealing the key methods and recipes involved in this mysterious alchemy.

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ancient city of Luxor, on the West Bank of the Nile, a devoted family
has kept alive the ancient traditions of blending fragrant oils fit
for kings.

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perfume the alchemy of scent has been introduced to the public this month the book is written by jean claude ellena the in house perfumer at hermes jean claude is the creator of dozens of legendary perfumes such as terre dhermes hermes jardins ambre extreme lartisan parfumeur first van cleef and arpels several frederic malle classics and more than 20 perfumes for hermes

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in this mysterious alchemy. Perfume : The Alchemy of Scent by Jean-Claude Ellena (2016 ... Main Perfume : the alchemy of scent. Perfume : the alchemy of scent Crisp, John, Ellena, Jean-Claude. To women the whole world over, perfume means glamour, and in the world of perfume, Jean-Claude Ellena is a superstar. In this one-of-a-kind book, the

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The exclusive in-house perfumer for Hermès guides readers through an explanation of how the sense of smell works and reveals his methods and recipes for making some of the world's best-selling perfumes, including "Declaration" from Cartier.

An intimate exploration of inspiration and creativity, from the "parfumeur exclusif" of the house of Hermès. A scent has incantatory powers, capable of transporting you to your past, of kindling fantasies, of creating a vivid *mise en scène*—literally out of thin air. In the hands of the truly great, perfume creation is a kind of alchemy. Where does inspiration for this visceral art come from? How does one capture the essence of emotions, of desire? Jean-Claude Ellena has a sublime gift. As "parfumeur exclusif" (or "the nose") for Hermès, he elevates fragrance to an art form. A "writer of perfume," his concoctions are as finely composed and evocative as a haiku. He is also a conjurer of sorts: "I create an illusion that is actually stronger than reality . . . you enter the scent and follow the path." The *Diary of a Nose* is a collection of Ellena's meditations on the world of scents, and what stirs his creation of some of the world's most desired fragrances. Inspiration can come from anywhere—a market stall, a landscape, or even the movement of calligraphy. Though each smell has its own distinct character, a gifted perfumer creates

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olfactory experiences that are intensely personal and unique, that blossom on the body and leave a trace of us lingering after we have left a room. Seductive, delicate, and elegant as any of Ellena's creations, *The Diary of a Nose* seeks to capture the most elusive facets of this rarefied and mysterious art.

An artisan perfumer reveals a lost art and its mysterious, sensual history. For centuries, people have taken what seems to be an instinctive pleasure in rubbing scents into their skin. Perfume has helped them to pray, to heal, and to make love. And as long as there has been perfume, there have been perfumers, or rather the priests, shamans, and apothecaries who were their predecessors. Yet, in many ways, perfumery is a lost art, its creative and sensual possibilities eclipsed by the synthetic ingredients of which contemporary perfumes are composed, which have none of the subtlety and complexity of essences derived from natural substances, nor their lush histories. *Essence and Alchemy* resurrects the social and metaphysical legacy that is entwined with the evolution of perfumery, from the dramas of the spice trade to the quests of the alchemists to whom today's perfumers owe a philosophical as well as a practical debt. Mandy Aftel tracks scent through the boudoir and the bath and into the sanctums of worship, offering insights on the relationship of scent to sex,

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solitude, and the soul. Along the way, she imparts instruction in the art of perfume compositions, complete with recipes, guiding the reader in a process of transformation of materials that continues to follow the alchemical dictum solve et coagula (dissolve and combine) and is itself aesthetically and spiritually transforming.

The Perfect Scent is the thrilling inside story of the global perfume industry, told through two creators working on two very different scents.

Signature scents and now-lost masterpieces; the visionaries who conceived them; the wild and wonderful campaigns that launched them; the women and men who wore them—every perfume has a tale to tell. Join Lizzie Ostrom on an olfactory adventure as she explores the trends and crazes that have shaped the way we've spritzed. One hundred perfumes and scents in all their fragrant glory reveal a fascinating social history of the past century. From the belle epoque through the swinging sixties, to the naughty nineties and beyond, Ostrom brings intelligence and wit to this most ravishing of subjects. There was the patriotic impact of English Lavender during World War I and perfumes that captured the Egyptomania of the 1920s. Estee Lauder created "Youth Dew" and with it, distilled the essence of 1950's suburbia.

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Patchouli oil—the "anti-perfume" of the 1960s—was sure to keep money out of the hands of corporations and "the man." And who could forget the fervor created by the grunge androgyny of CK One? Scent is truly the passport to memory, making Perfume both a lush treat and an insightful examination of the twentieth century through the most mysterious of the five sense.

Winner of the 2016 Perfumed Plume Award The "Alice Waters of American natural perfume" (indieperfume.com) and author of the Art of Flavor celebrates our most potent sense, through five rock stars of the fragrant world Mandy Aftel is widely acclaimed as a trailblazer in natural perfumery. Over two decades of sourcing the finest aromatic ingredients from all over the world and creating artisanal fragrances, she has been an evangelist for the transformative power of scent. In *Fragrant*, through five major players in the epic of aroma, she explores the profound connection between our sense of smell and the appetites that move us, give us pleasure, make us fully alive. Cinnamon, queen of the Spice Route, touches our hunger for the unknown, the exotic, the luxurious. Mint, homegrown the world over, speaks to our affinity for the familiar, the native, the authentic. Frankincense, an ancient incense ingredient, taps into our longing for transcendence, while ambergris embodies our unquenchable curiosity.

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And exquisite jasmine exemplifies our yearning for beauty, both evanescent and enduring. In addition to providing a riveting initiation into the history, natural history, and philosophy of scent, *Fragrant* imparts the essentials of scent literacy and includes recipes for easy-to-make fragrances and edible, drinkable, and useful concoctions that reveal the imaginative possibilities of creating with—and reveling in—aroma. Vintage line drawings make for a volume that will be a treasured gift as well as a great read.

'An authoritative guide from two experts who really know their way around scent' - FUNMI FETTO *The Perfume Companion* is a beautifully illustrated compendium of almost 500 recommended scents, designed to help you pick out your next favourite fragrance. Perfumes have the power to evoke treasured memories, make us feel fabulous and help us express our best self. But with so many out there, how do you choose something new? When the scents in the perfume shop are merging into one aromatic haze, how do you remain focused? And if your favourite scent goes out of stock, how do you replace it? *The Perfume Companion* is here to help. Sarah McCartney and Samantha Scriven deliver a host of scents for you to try - including bargain finds and luxury treasures, iconic stalwarts and indie newcomers, the lightest florals and the deepest leathers. With insider information about how perfumes

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are really made, discover hundreds of new fragrances and find the scents to share your own memories with. This is the perfect companion for your scented adventures.

The quintessential guide to the one hundred most glorious perfumes in the world. When Luca Turin and Tania Sanchez published *Perfumes: The Guide* in 2008, it was hailed as "ravishingly entertaining" by John Lanchester in *The New Yorker*, "witty and knowledgeable" on *Style.com*, and "provocative and hugely entertaining" by the *Times Literary Supplement*. *The Little Book of Perfumes* focuses on just one hundred masterpieces of perfume: ninety-six five-star perfumes from the original book, as well as four "museum" perfumes-legendary scents that are preserved in the Versailles Osmothèque. This stunningly produced petite volume offers lovers of perfume the best of the best-a perfect gift book for anyone looking either for a brilliant fragrance or an intelligent, witty read.

The Perfume Lover is a candid personal account of the process of composing a fragrance, filled with sensual scent descriptions, sexy tidbits, and historical vignettes. What if the most beautiful night in your life inspired a perfume? When Denyse Beaulieu was growing up near Montreal, perfume was forbidden in her house, spurring a childhood

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curiosity that became an intellectual and sensual passion. It is this passion she pursued all the way to Paris, where she now lives, and which led her to become a respected fragrance writer. But little did she know that it would also lead her to achieve a perfume lover's wildest dream: When Denyse tells famous perfumer Bertrand Duchaufour at L'Artisan Parfumeur of a sensual night spent in Seville under a blossoming orange tree, wrapped in the arms of a beautiful man, the story stirs his imagination and together they create a scent that captures the essence of that night. As their unique creative collaboration unfolds, the perfume-in-progress conjures intimate memories, leading Beaulieu to make sense of her life through scents. Throughout the book, she weaves the evocative history of perfumery into her personal journey, in an intensely passionate voice: the masters and the masterpieces, the myths and the myth-busting, down to the molecular mysteries that weld our flesh to flowers. Now, just to set your nostrils a quiver: *Séville à l'aube* is an orange blossom oriental with zesty, green and balsamic effects, with notes of petitgrain, petitgrain citronnier, orange blossom, beeswax, incense, and lavender, and is now available at fragrance outlets in the U.S.