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Bates provide helpful pedagogy, rich examples, and a clear voice in their approach to methodological decision-making.

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Methods in Behavioral Research continues to guide students toward success by helping them study smarter and more efficiently. In tandem with LearnSmart, McGraw-Hill Education's adaptive and personalized learning program, Cozby and Bates provide helpful pedagogy, rich examples, and a clear voice in their approach to methodological decisionmaking.

Methods in Behavioral Research has achieved its market-leading position with its concise and strategic Page 13/24

approach to methodological decision making. Combining helpful pedagogy and rich examples, Cozby's eleventh edition again incorporates learning objectives, illustrative graphics, and activities to increase student involvement. Highlights of the new edition include a broader introduction of different research techniques in Chapter 4, extensive revision of the "validity of measurements section, and updated structural equations models.

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smarter and more efficiently. In tandem with LearnSmart, McGraw-Hill Education's adaptive and personalized learning program, Cozby and Bates provide helpful pedagogy, rich examples, and a clear voice in their approach to methodological decisionmaking.

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This is a classic advanced undergraduate/graduate text in research methods which requires statistics as a prerequisite. The first half of the text concentrates on research methods and the second half introduces students to advanced statistical procedures.

This core textbook introduces psychology students to research methods. The author's principal goal is to Page 23/24

present methods in a way that will lend coherence to the material. He does this by providing a meaningful framework based around Campbell and Stanley's "threats to validity" and by organizing the book around the phases of the research process. In addition, in his approach and via boxed features, the author encourages and models a process of critical thinking for students.

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