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How to Thrive in the Gig Economy - Michigan Ross Structuralism and Semiotics: WTF? Saussure, Lévi-Strauss, Barthes and Structuralism Explained *Sarah Hinawi: How to succeed in the gig economy*

The Perils Of The Gig Economy - BBC Click

Poor worker conditions power gig economy | FT Alphaville *The 'gig' economy is uprooting the American workforce* Professor Paul Oyer, "The Gig Economy: Threats and Opportunities for Workers and Employers" Is the gig economy working? **The Book of Job(s): How the Gig Economy, Algos and Big Data are revolutionizing talent acquisition** Gig Economy Beware the pitfalls and perils of the gig economy Is The Gig Economy A

The gig economy is based on flexible, temporary, or freelance jobs, often involving connecting with clients or customers through an online platform. The gig economy can benefit workers, businesses,...

Gig Economy Definition — investopedia.com

What is the so-called "gig" economy, a phrase increasingly in use, and seemingly so in connection with employment disputes? According to one definition, it is "a labour market characterised by the...

What is the 'gig' economy? — BBC News

The gig economy gives them something they need. Mr Hawkins, for example, chose a gig job because he needs to be able to answer his

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phone at work without being disciplined, and to be able to...

~~The gig economy is a symptom of bigger problems ...~~

The gig economy, in one form or another, is here to stay and we need to find a way of making it compatible with social equity and human dignity. In a few months, entire industries and occupations...

~~The gig economy is here to stay. Now let's humanise it ...~~

The term “gig economy” refers to a free market system in which traditional businesses hire independent contractors, freelancers, and short-term workers to perform individual tasks, assignments, or jobs. The term comes from the world of the performing arts in which musicians, comedians, etc. are paid for their individual appearances, called “gigs.”.

~~Gig Economy: Definition and Pros and Cons~~

A gig economy is a free market system in which temporary positions are common and organizations hire independent workers for short-term commitments. The term "gig" is a slang word for a job that lasts a specified period of time; it is typically used by musicians.

~~What is the gig economy? Definition from WhatIs.com~~

The gig economy is praised for its flexibility, but also heavily criticised for its inherent job insecurity, lack of protections for the workforce, and the ability to be exploited by employers. The UK government tried to bring certainty to this sector by commissioning the Taylor Review in 2017, which prompted its Good Work Plan.

~~Will the Uber case be a defining moment for the gig economy?~~

Gig workers have high levels of flexibility, autonomy, task variety and complexity. But the gig economy has also raised some concerns. First, these jobs generally confer few employer-provided benefits and workplace protections. Second, technological

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developments occurring in the workplace have come to blur the legal definitions of the terms "employee" and "employer" in ways that were ...

~~Gig worker—Wikipedia~~

One of the darker outcomes of 21st-century work life has been the predatory gig economy. Divorced from healthcare benefits and regular pay, millions of workers are told they are supposed to be ...

~~Big tech threw \$200m at a ballot measure to hurt gig ...~~

Last year the gig economy grew considerably to around 4.7 million workers – doubling in size over the previous three years. The STUC will consider its future at its annual congress today. Cailean Gallagher, a STUC officer who is co-ordinating the project, told The National: “Delivery riders, home carers, and other gig workers are scattered across the city, often without union networks.

~~How Scottish gig economy workers are fighting back as ...~~

The gig economy gets its name from each piece of work being akin to an individual 'gig' – although, such work can fall under multiple names. It has previously been called the "sharing economy" —...

~~What is the gig economy? The meaning and issues explained ...~~

Belinda Bell: “When people mention the gig economy they’re usually talking about Uber drivers or Deliveroo and these platform-driven businesses. But it’s also reflected in the precarious positions of all sorts of people across our economy, the increased casualisation of their labour, and this includes academia and the medical profession.

~~The gig economy (The Cambridge Judge Business Debate ...~~

Providers (gig workers) engaged by the on-demand company provide the requested service and are compensated for the jobs. In 2019, Queensland University of Technology published a report

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stating 7% of Australians participate in the gig economy. 10% of the American workforce participated in the gig economy in 2018.

List of gig economy companies—Wikipedia

“Oftentimes the issue is of gig economic workers being confused between being a contractor or a worker. “We will need to refine this in terms of the law so that those who are in this sector are not exploited by gig economy sponsor companies,” Ahmad Fayshal said on Bernama’s talk show Ruang Bicara last night, adding that he will approach fellow parliamentarians on the matter.

Labour law needs fine-tuning for gig economy workers, says ...

The gig economy refers to freelance work commissioned on a short-term basis, as opposed to permanent contracted employment. Workers get paid for each ‘gig’ they complete, whether it’s food drop-offs, parcel delivery or giving someone a ride.

The gig economy: How is it changing the UK labour market?

The definition of the gig economy varies, but one commonly-recognized characteristic is that gig economy jobs are organized through central marketplaces run by established brands. These marketplaces connect service providers working as independent contractors to employers, sometimes for the duration of just a single task or gig.

32 Highest Paying Gig Economy Jobs for 2020

A UNION representing thousands of “gig economy” workers hailed a “groundbreaking” court victory today over health-and-safety protection and access to personal protective equipment (PPE). In a judgment delivered in the High Court in London today, Mr Justice Chamberlain ruled that Britain ...

Union hails ‘groundbreaking’ court victory over access to ...

The UK government failed to properly implement EU law by not

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extending health and safety protections to “gig economy” workers, including the provision of personal protective equipment (PPE ...

Today, more than a third of Americans are working in the gig economy--mixing together short-term jobs, contract work, and freelance assignments. For those who've figured out the formula, life has never been better! You, too, can learn how to embrace the independent and self-sufficient world of freelance! The Gig Economy is your guide to this uncertain but ultimately rewarding world. Packed with research, exercises, and anecdotes, this eye-opening book supplies strategies--ranging from the professional to the personal--to help you leverage your skills, knowledge, and network to create your own career trajectory--one immune to the impulsive whims of an employer looking only at today's bottom line. Learn how to:

- Construct a life based on your priorities and vision of success
- Cultivate connections without networking
- Create your own security
- Build flexibility into your financial life
- Face your fears by reducing risk
- And much more!

Corporate jobs are not only unstable--they're increasingly scarce. It's time to take charge of your own career and lead the life you actually want. Start mapping out your place in the gig economy today!

All of a sudden, everybody's talking about the gig economy. From taxi drivers to pizza deliverers to the unemployed, we are all aware of the huge changes that it is driving in our lives as workers, consumers and citizens. This is the first comprehensive overview of this highly topical subject. Drawing upon years of research, stories from gig workers, and a review of the key trends and debates, Jamie Woodcock and Mark Graham shed light on how the gig economy came to be, how it works and what it's like to work in it. They show that, although it has facilitated innovative new services and created jobs for millions, it is not without cost. It allows businesses

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and governments to generate value while passing significant risk and responsibility onto the workers that make it possible. This is not, however, an argument for turning back the clock. Instead, the authors outline four strategies that can produce a fairer platform economy that works for everyone. Woodcock and Graham's critical introduction will be essential reading for students, scholars and general readers interested in the massive shifts that characterize our modern digital economy.

"With deep reporting and graceful storytelling, Sarah Kessler reveals the ground truth of a key part of the American workforce. Her analysis is both astute and nuanced, making GIGGED essential reading for anyone interested in the future of work." —Daniel H. Pink, author of WHEN and DRIVE The full-time job is disappearing—is landing the right gig the new American Dream? One in three American workers is now a freelancer. This “gig economy”—one that provides neither the guarantee of steady hours nor benefits—emerged out of the digital era and has revolutionized the way we do business. High-profile tech start-ups such as Uber and Airbnb are constantly making headlines for the disruption they cause to the industries they overturn. But what are the effects of this disruption, from Wall Street down to Main Street? What challenges do employees and job-seekers face at every level of professional experience? In the tradition of the great business narratives of our time, Giggled offers deeply-sourced, up-close-and-personal accounts of our new economy. From the computer programmer who chooses exactly which hours he works each week, to the Uber driver who starts a union, to the charity worker who believes freelance gigs might just transform a declining rural town, journalist Sarah Kessler follows a wide range of individuals from across the country to provide a nuanced look at how the gig economy is playing out in real-time. Kessler wades through the hype and hyperbole to tackle the big questions: What does the future of work look like? Will the millennial generation do as well as their parents? How can we all

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find meaningful, well-paid work?

This edited collection examines the gig economy in the age of convergence from a critical political economic perspective. Contributions explore how media, technology, and labor are converging to create new modes of production, as well as new modes of resistance. From rideshare drivers in Los Angeles to domestic workers in Delhi, from sex work to podcasting, this book draws together research that examines the gig economy's exploitation of workers and their resistance. Employing critical theoretical perspectives and methodologies in a variety of national contexts, contributors consider the roles that media, policy, culture, and history, as well as gender, race, and ethnicity play in forging working conditions in the 'gig economy'. Contributors examine the complex and historical relationships between media and gig work integral to capitalism with the aim of exposing and, ultimately, ending exploitation. This book will appeal to students and scholars examining questions of technology, media, and labor across media and communication studies, information studies, and labor studies as well as activists, journalists, and policymakers.

Increasingly, employees are being falsely treated as 'self-employed'. This phenomenon – the 'gig economy' – is seen as the inevitable shape of things to come. In this book, Colin Crouch takes a step back and questions this logic. He shows how the idea of an employee – a stable status that involves a bundle of rights – has maintained a curious persistence. Examining the ways companies are attacking these rights, from proffering temporary work to involuntary part-time work to 'gigging', he reveals the paradoxes of the situation and argues that it should not and cannot continue. He goes on to propose reforms to reverse the perverse incentives that reward irresponsible employers and punish good ones, setting out an agenda for a realistic future of secure work. Crouch's penetrating analysis will be of interest to everyone interested in the

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future of work, the welfare state and the gig economy.

Choose your hours, choose your work, be your own boss, control your own income. Welcome to the sharing economy, a nebulous collection of online platforms and apps that promise to transcend capitalism. Supporters argue that the gig economy will reverse economic inequality, enhance worker rights, and bring entrepreneurship to the masses. But does it? In *Hustle and Gig*, Alexandra J. Ravenelle shares the personal stories of nearly eighty predominantly millennial workers from Airbnb, Uber, TaskRabbit, and Kitchensurfing. Their stories underline the volatility of working in the gig economy: the autonomy these young workers expected has been usurped by the need to maintain algorithm-approved acceptance and response rates. The sharing economy upends generations of workplace protections such as worker safety; workplace protections around discrimination and sexual harassment; the right to unionize; and the right to redress for injuries. Discerning three types of gig economy workers—Success Stories, who have used the gig economy to create the life they want; Strugglers, who can't make ends meet; and Strivers, who have stable jobs and use the sharing economy for extra cash—Ravenelle examines the costs, benefits, and societal impact of this new economic movement. Poignant and evocative, *Hustle and Gig* exposes how the gig economy is the millennial's version of minimum-wage precarious work.

Throughout the last decade, the 'gig economy' has emerged as one of the most significant developments in the world of work. As a novel, hyper-flexible form of labour, gig work features a uniquely fragmented working arrangement wherein independent workers partner with digital platform organisations to provide a range of on-demand services to customers. *Work in the Gig Economy: A Research Overview* provides a concise overview to the key themes and debate that encompass the gig economy literature. It covers five

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core themes: an introduction to gig work; classification issues; the role of technology; the experiences of gig workers; and the future of gig work. As an emerging and diverse research field, contributions stem from an array of perspectives including psychology, sociology, human resource management, legal studies, and technology management. The chapters synthesise the most prominent insights into this emerging field, key thinking on the complex relationships and conditions found in gig work, and the most significant issues to be addressed as the gig economy continues to develop. A critical introduction for students, scholars and reflective professionals and policymakers, this book provides much needed direction through the rapidly growing and expansive body of research on work in the gig economy.

Management & Workplace Culture Book of the Year, 2020
Porchlight Business Book Awards A Publishers Weekly Fall 2020
Big Indie Book The dark side of the gig economy (Uber, Airbnb, etc.) and how to make it equitable for the users and workers most exploited. When the "sharing economy" launched a decade ago, proponents claimed that it would transform the experience of work--giving earners flexibility, autonomy, and a decent income. It was touted as a cure for social isolation and rampant ecological degradation. But this novel form of work soon sprouted a dark side: exploited Uber drivers, neighborhoods ruined by Airbnb, racial discrimination, and rising carbon emissions. Several of the most prominent platforms are now faced with existential crises as they prioritize growth over fairness and long-term viability. Nevertheless, the basic model--a peer-to-peer structure augmented by digital tech--holds the potential to meet its original promises. Based on nearly a decade of pioneering research, *After the Gig* dives into what went wrong with this contemporary reimagining of labor. The book examines multiple types of data from thirteen cases to identify the unique features and potential of sharing platforms that prior research has failed to pinpoint. Juliet B. Schor presents a

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compelling argument that we can engineer a reboot: through regulatory reforms and cooperative platforms owned and controlled by users, an equitable and truly shared economy is still possible.

In the last five years, the world of work has changed dramatically. Thanks to technology companies like Uber, TaskRabbit, and Instacart, the new "gig economy" seems to constantly be in the news. But most of the media focus is on the low end of the skill spectrum; little attention is being paid to the best-in-class professionals who have chosen an independent path. New digital talent platforms are developing at a rapid clip with a wide variety of business models, many catering to very precise, high-value skill sets. Thriving in the Gig Economy is an actionable guidebook outlining ways to maneuver in this new world to create a path that optimizes success. You will learn: The differences between the gig economy and the sharing and on-demand economies. The best ways to work with digital talent platforms and traditional consulting intermediaries. Commonsense logistics around digital branding, contracts, and employment issues. The tools and services to enhance your practice. The growth in this marketplace is exponential, and Thriving in the Gig Economy is one way for you to take advantage of all its potential.

Take an in-depth look into the gig economy to see how tech professionals and entrepreneurs can earn a living as freelancers and contractors. Build your own business. The pros and cons of the lifestyle and what to expect from it are discussed. In this book, author Adam Sinicki explains the impact of the gig economy and the forces that led to it as it relates to technology and working online. You will understand how to make a living supplying tech skills on a "per gig" basis. Practical instructions, advice, and tips are provided on goal setting, lifestyle design, and selecting the types of work and contracts that further your goals and support the things you value as you transition from a 9-5 job. What You'll Learn

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Know the types of work that a tech freelancer can offer: coding, SEO, web development, 3D modeling, and more Find and manage clients Negotiate pay and contracts Stay productive without a manager Discover useful tools, websites, and apps to build your business and ensure a steady income Who This Book Is For Entrepreneurs who are already a part of the gig economy and want to learn more about their options, tech professionals looking to transition to purely freelancing/contracting, companies interested in learning more about this change in the jobs market, technologists interested in exploring how the Internet is shaping the way people live and work, and professionals interested in lifestyle design or becoming "digital nomads"

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