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issues of sustainable tourism,
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measuring the impact of tourism on
the quality of life of the residents of the
host communities. This handbook
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Research, marketing, consumer behavior, cultural studies, development studies and international business, encouraging dialogue across disciplinary boundaries.

As tourism matures as an academic subject and the number of tourism

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Research
higher education providers continues to expand world-wide, there is an increasing interest in its educational aspects. At the same time the development of research into education issues related to tourism means that there is now a developing literature on the subject. This

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Research handbook offers a timely evaluation of the state of the art of tourism higher education. The book brings together expert contributors from around the world to present current thinking and practice about what is now a major element of education provision world-wide. It is

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setting out the development and

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education, cultural issues in learning,
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Research and concludes with a reflective agenda of issues for the future.

In today's highly competitive and global economy, understanding tourist behavior is imperative to success.

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Research. Choosing, buying and consuming tourism/travel products and services includes a range of psychosocial processes and a number of personal and environmental influences that researchers and managers should take into account. This book provides an overview of such processes and

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Research
Significant interest to researchers and students in tourism, leisure, marketing and psychology, and also to practitioners in the tourism industry.

In recent years, the increasing number of tourists traveling to specific urban and resort destinations has caused

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challenges for the effective management of tourism in these areas, with a resulting negative impact on towns, cities, and host communities. Such issues have included placing undue pressure on infrastructure; destruction of the physical, economic, and socio-cultural

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Research; and affecting the quality of residents' daily lives by impacting their mobility and, in some cases, the price and rent of resident accommodation, goods, and services. To achieve a certain level of balance between the interests of local residents and visitors, new regulatory

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measures and legislation in high
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