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Is glass a better
alternative for food
and beverage
packaging than PET?
That is the focus of a
new ... noting that in
2017 total global
demand for PET was
21.5 million metric
tons (MT), of which 75

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Glass or plastic?

Study profiles
changing consumer
attitudes

Almost a quarter of
the new food and
drink products
launched this year
have claimed to be
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preservative-free□,

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from Mintel. Just
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This book provides a
comprehensive
review of recent
innovations in food
science that are being
used to tackle the
challenges of food

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safety, nutritional security and sustainability. With a major focus on developing nations, like India, the book is divided into four main sections. The first section provides an overview of the food industry, while the second explores food safety in various segments, with an

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interesting account of street food safety – an important, yet often neglected aspect for safety parameters.

The third section, on nutritional security and sustainability, explores various ways of maximizing nutrition and optimizing waste management in the food industry. The

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Book closes with a section on emerging technologies and innovations, which introduces readers to some of the latest technologies in the food industry, including advances in food processing, packaging, nanotechnology, etc. The topics have been divided into 25

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different chapters,
which offer a diverse
blend of perspectives
on innovations in the
developing world.

Ideally suited for
students and
researchers in the
food sciences, the
book is also an
interesting read for
industry experts in
Food Science and
Technology.

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본 보고서는 2018년, 2019년, 2020년

글로벌 포장 시장 동향에 대해

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latest developments

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in multisensory
packaging design.
Bringing together
leading researchers
and practitioners
working in the field,
the contributions
consider how our
growing
understanding of the
human senses, as
well as new
technologies, will
transform the way in

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which we design, interact with, and experience food and beverage, home and personal care, and fast-moving consumer products packaging. Spanning all of the senses from colour meaning, imagery and font, touch and sonic packaging, a new framework for multisensory

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packaging analysis is outlined. Including a number of case studies and examples, this book provides both practical application and theoretical discussion to appeal to students, researchers, and practitioners alike.

Trends in Beverage

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Packaging, volume 16 in the Science of Beverages series, presents an interdisciplinary approach that provides a complete understanding of packaging theories, technologies and materials. This reference offers a broad perspective regarding current

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trends in packaging research, quality control techniques, packaging strategies and current concerns in the industry.

Consumer demand for bottled and packaged beverages has increased, and the need for scientists and researchers to understand how to analyze quality, safety

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and control are essential. This is an all-encompassing resource for research and development in this flourishing field that covers everything from sensory and chemical composition, to materials and manufacturing. Includes information on the monitoring of microbial activity

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Using antimicrobial packaging detection of food borne pathogens Presents the most up-to-date information on innovations in smart packaging and sensors for the beverages industry Discusses the uses of natural and unnatural compounds for food safety and good

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provides a broad spectrum of information to help readers understand how the food industry has evolved from the 20th century to present. It includes information anyone would need to

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Preparing the future of the food industry, including discussions on the drivers that have, and may, affect food supplies. From a historical perspective, readers will learn about past and present challenges in food trends, nutrition, genetically modified organisms, food security, organic

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foods, and more. The book offers different perspectives on solutions that have worked in the past, while also helping to anticipate future outcomes in the food supply. Professionals in the food industry, including food scientists, food engineers, nutritionists and

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agriculturalists will find the information comprehensive and interesting. In addition, the book could even be used as the basis for the development of course materials for educators who need to prepare students entering the food industry. Includes hot topics in food science,

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Such as GMOs,
modern agricultural
practices and food
waste Reviews the
role of food in society,
from consumption, to
politics, economics
and social trends
Encompasses food
safety, security and
public health
Discusses changing
global trends in food
preferences

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A collection of international contributions from renowned academics and practitioners from the US, UK, China, the second edition of Fashion Marketing has been completely updated, revised and expanded to reflect the major changes in the fashion industry

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since 2001 and covers all of the key themes and issues of the area. Key themes and areas covered include globalization, fast fashion, luxury fashion, offshoring, business-to-business, forecasting, sourcing, supply chain management, new product development, design management,

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logistics, range
planning, color
prediction, market
testing, e-commerce,
and strategy.

This book presents
different articles
focused on the role of
nutritional properties
and/or health-related
claims on choice
preferences, choice
behavior, healthy

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eating/healthy diet,
and the willingness to
pay for certain foods.

Every year, over
10,000 business
books are published-
and that's before you
add in the hundreds
of thousands of
articles, blogs, and
video lectures that are
produced. Leaders
can't possibly hope to

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digest it all, and writers increasingly sensationalize and spin their ideas in order to be noticed. The result? Put quite simply, the field of management thinking is in danger of losing the plot. In this new book, Scott Keller and Mary Meaney-Senior Partners at McKinsey & Company, the

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World's preeminent
management
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chase by answering
the 10 most important
and timeless
questions that every
leader needs to
answer in order to
maximize the
performance and
health of their
organization. What's
more, the authors

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Recognizing that great leaders may not have time for long-winded business books. In *Leading Organizations*, answers are kept to the essentials-hard facts, counter-intuitive insights, and practical steps-all presented in an accessible and highly visual format. If there's one essential

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Business book you
should read-ever-it's
this one.

The concept of cross-cultural perspectives in research in food is important in general and particularly so in relation to human perception in food and health. Food concepts are very different across different

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jurisdictions. Different markets and cultures have varying perspectives on what is considered a palatable, acceptable, or useful food or food product; in simple terms, one size does not at all in the majority of cases. Specific markets thus need targeted food design, to be

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Successful from a
myriad of
perspectives. In this
Special Issue
anthology "Food,
Health and Safety in
Cross-Cultural
Consumer Contexts",
we bring together
articles that show the
wide range of studies
from fundamental to
market applicability
currently in focus in

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sensory and
consumer science in
food, health, and
safety cross-cultural
contexts. From the
included perspectives,
it is abundantly clear
that there is a need
for much knowledge
related to future food
design linked to cross-
cultural contexts and
that this will continue
to be critical to the

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Success of food
transfer in global food
markets.

The packaging
industry is under
pressure from
regulators, customers
and other
stakeholders to
improve packaging's
sustainability by
reducing its
environmental and

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Societal impacts. This is a considerable challenge because of the complex interactions between products and their packaging, and the many roles that packaging plays in the supply chain.

Packaging for Sustainability is a concise and readable handbook for

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practitioners who are trying to implement sustainability strategies for packaging. Industry case studies are used throughout the book to illustrate possible applications and scenarios. Packaging for Sustainability draws on the expertise of researchers and

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industry practitioners
to provide information
on business benefits,
environmental issues
and priorities,
environmental
evaluation tools,
design for
environment,
marketing strategies,
and challenges for the
future.

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