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Assuming no prior knowledge, the second edition of Foundations of Economics introduces students to both microeconomic and macroeconomic principles. This is the ideal text for foundation degrees and non-specialist courses for first year undergraduates.

The first edition of Applied Health Economics did an expert job of showing how the availability of large scale data sets and the rapid advancement of advanced econometric techniques can help health economists and health professionals make sense of information better than ever before. This second edition has been revised and updated throughout and includes a new chapter on the description and modelling of individual health care costs, thus broadening the book's readership to those working on risk adjustment and health technology appraisal. The text also fully reflects the very latest advances in the health economics field and the key journal literature. Large-scale survey datasets, in particular complex survey designs such as panel data, provide a rich source of information for health economists. They offer the scope to control for individual heterogeneity and to model the dynamics of individual behaviour. However, the measures of outcome used in health economics are often qualitative or categorical. These create special problems for estimating econometric models. The dramatic growth in computing power over recent years has been accompanied by the development of methods that help to solve these problems. The purpose of this book is to provide a practical guide to the skills required to put these techniques into practice. Practical applications of the methods are illustrated using data on health from the British Health and Lifestyle Survey (HALS), the British Household Panel Survey (BHPS), the European Community Household Panel (ECHP), the US Medical Expenditure Panel Survey (MEPS) and Survey of Health, Ageing and Retirement in Europe (SHARE). There is a strong emphasis on applied work, illustrating the use of relevant computer software with code provided for Stata. Familiarity with the basic syntax and structure of Stata is assumed. The Stata code and extracts from the statistical output are embedded directly in the main text and explained at regular intervals. The book is built around empirical case studies, rather than general theory, and the emphasis is on learning by example. It presents a detailed dissection of methods and results of some recent research papers written by the authors and their colleagues. Relevant methods are presented alongside the Stata code that can be used to implement them and the empirical results are discussed at each stage. This text brings together the theory and application of health economics and econometrics, and will be a valuable reference for applied economists and students of health economics and applied econometrics.

Business Economics brings together three authors with extensive experience in teaching both business and economics students. Using relevant examples and cases designed to engage the non-specialist student, the book provides a strong business focus to clearly explain economic theory and concepts. Lively and engaging features help promote learning and thinking like an economist in the business environment.

Principles of Agricultural Economics, now in its second edition, showcases the power of economic principles to explain and predict issues and current events in the food, agricultural, agribusiness, international trade, natural resource and other sectors. The field of agricultural economics has expanded to include a wide range of important and interesting topics, including macroeconomics, international trade, agribusiness, environmental economics, natural resources, and international development. For this new edition, the text has been updated throughout with a new chapter on policy, separate chapters for supply and demand, and increased coverage of key topics and approaches including finance, trade and behavioural economics. Readers will also benefit from an expanded range of case studies which demonstrate real world examples of the principles under discussion. These include obesity, alternative fuels, trade disputes, and animal welfare. The companion website provides students and instructors with extra material in order to enhance their learning and further their understanding of agricultural economics. This book introduces economic principles in a succinct and reader-friendly format, providing students and instructors with a clear, up-to-date, and straightforward approach to learning how a market-based economy functions, and how to use simple economic principles for improved decision making. The principles are applied to timely, interesting, and important real-world issues through words, graphs, and simple algebra. This book is for students who study agricultural economics, microeconomics, rural development and environmental policy.

Beyond the headlines of the world's most beloved sporting events Brazil hosted the 2016 men's World Cup at a cost of \$15 billion to \$20 billion, building large, new stadiums in cities that have little use for them anymore. The projected cost of Tokyo's 2020 Summer Olympic Games is estimated to be as high as \$30 billion, much of it coming from the public trough. In the updated and expanded edition of his bestselling book, Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup, Andrew Zimbalist tackles the claim that cities chosen to host these high-profile sporting events experience an economic windfall. In this new edition he looks at upcoming summer and winter Olympic games, discusses the recent Women's World Cup, and the upcoming men's tournament in Qatar. Circus Maximus focuses on major cities, like London, Rio, and Barcelona, that have previously hosted these sporting events, to provide context for future host cities that will bear the weight of exploding expenses, corruption, and protests. Zimbalist offers a sobering and candid look at the Olympics and the World Cup from outside the echo chamber.

Andrew Gillespie's Economics for Business is the perfect introduction to all of the key economic concepts business students need to know. Crystal clear explanation and a dynamic writing style are complemented by unrivalled learning support to motivate students to get to grips with the fundamentals of economics, and to highlight the business relevance of what they're learning. Opening case studies discuss real challenges faced by well-known businesses including Amazon, Facebook, and Five Guys; and invite students to reflect on how these specific issues apply elsewhere. Frequent business insights throughout each chapter reinforce the business relevance of economic theories, bringing them to life every step of the way. Particular support is provided for mathematical concepts: assuming no prior knowledge, the book walks students through the maths to develop their confidence in tackling quantitative material, before asking them to apply what they've just learned to real business data. Other features are designed to produce highly employable business graduates. The 'you, the manager' feature prompts critical thinking by putting the reader in the shoes of a decision maker, while research tasks in each chapter cultivate essential report writing and information assimilating skills.

The past twenty years have seen an extraordinary growth in the use of quantitative methods in financial markets. Finance professionals now routinely use sophisticated statistical techniques in portfolio management, proprietary trading, risk management, financial consulting, and securities regulation. This graduate-level textbook is intended for PhD students, advanced MBA students, and industry professionals interested in the econometrics of financial modeling. The book covers the entire spectrum of empirical finance, including: the predictability of asset returns, tests of the Random Walk Hypothesis, the microstructure of securities markets, event analysis, the Capital Asset Pricing Model and the Arbitrage Pricing Theory, the term structure of interest rates, dynamic models of economic equilibrium, and nonlinear financial models such as ARCH, neural networks, statistical fractals, and chaos theory. Each chapter develops statistical techniques within the context of a particular financial application. This exciting new text contains a unique and accessible combination of theory and practice, bringing state-of-the-art statistical techniques to the forefront of financial applications. Each chapter also includes a discussion of recent empirical evidence, for example, the rejection of the Random Walk Hypothesis, as well as problems designed to help readers incorporate what they have read into their own applications.

Andrew Carnegie was a leading industrialist who used his fortune to create a legacy of philanthropy and peace advocacy. This biography examines his rise from a poverty-stricken childhood to a position of international leadership.

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