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The 5 Basic Statistics Concepts Data Scientists Need to ...

1 Basic Statistical Concepts. 1.1 Population; 1.2 Sample; 1.3 Individual; 1.4 Value; 1.5 Data and variable; 1.6 Sampling; 2 Types of statistical variables. Examples. 2.1 Quantitative variables: discrete and continuous; 2.2 Qualitative variables

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Basic concepts of statistics and types of variables. Examples.

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Basic Business Statistics Concepts and Applications (Concepts and Applications chapter 1-13 Embry Riddle Aeronautical University Worldwide, 1st volume) Published by pearson Textbook Binding, 983 pages Author(s): Mark L. Berenson. ISBN: 0558123457 Edition language: ...

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He is co-author of 11 statistics texts published by Prentice Hall, including Statistics for Managers Using Microsoft Excel, Basic Business Statistics: Concepts and Applications, and Business Statistics: A First Course. Over the years, Berenson has received several awards for teaching and for innovative contributions to statistics education.

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Previously published: Basic business statistics: concepts and applications / Mark L. Berenson, David M. Levine, Timothy C. Krehbiel. Boston: Prentice Hall, c2012.

Student-friendly stats! Berenson's fresh, conversational writing style and streamlined design helps students with their comprehension of the concepts and creates a thoroughly readable learning experience. Basic Business Statistics emphasises the use of statistics to analyse and interpret data and assumes that computer software is an integral part of this analysis. Berenson's 'real world' business focus takes students beyond the pure theory by relating statistical concepts to functional areas of business with real people working in real business environments, using statistics to tackle real business challenges.

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